



28-30 MARCH 2025

# UNIX-AMTS

**AUTO, MOTOR & TUNING SHOW 2025**

BUDAPEST, HUNGEXPO

## Meet us at Automobil & Tuning Show Budapest, Europe

**AMTS** - Auto, Motor & Tuning Show - is Hungary's main automotive event and one of the greatest indoor car & moto shows in the middle of Europe. It has been created by the collaboration of many famous exhibitions and shows of the country. The season opening festival takes place at the Budapest Fair Center - Hungary's largest exhibition venue. In 2025, AMTS will have **more than 1.500 unique vehicles** of 15 countries exhibited in **more than 130.000 square meters**.

During the three days of the show, indoor and outdoor automotive programs will be entertaining the visitors all day long. AMTS consists of 10 unique events, namely Carstyling.hu Tuning Show, Car Saloon, Moto Saloon, Drift Championship, Hot-Rod Show, Off- Road Show, Classic Car Show, Electromobility Expo, Aftermarket Expo and the Tuning Car Meeting. All of them can be visited with the same ticket!

## Brand new pavilions, new themes, reimagined exhibition area

Based on the experience of previous years, UNIX-AMTS 2025 will take place to the usual large, but completely redesigned area. Taking advantage of the possibilities of the all-new Hungexpo Budapest Congress and Exhibition Center, the show will also fill an additional, brand new hall with vehicles in addition to its usual 5, but also completely renovated pavilions.

The event shows a completely new face both in terms of themes and vehicle lineup, and in addition, a number of organizational measures guarantee the comfort and safety of both the exhibitors and the participants: optimized outdoor and indoor event areas that are more spacious than ever before, stands distributed by wide pedestrians, modern infrastructure and plenty of technical innovation expands the repertoire in 2025.

## Become our partner today!

For 19 years of organizing our show, AMTS has become a famous trademark not only for tuners, but for hundreds of automotive companies in Europe. Be part of our success story and become our partner today! Take a look at our offer and exhibiting options on the following pages; and if you see potential in any of our solutions to promote your business, don't hesitate to contact us!



## **CAR & MOTO SALOON**

### **New cars and importeurs**

In the hall dedicated to the exhibition of saloon cars, the visitors can meet the latest models of car manufacturers, importers and dealers.

### **International Electromobility Expo**

Our exhibition provides a guided tour of the environmentally-friendly transport industry, showing the electric vehicles of the present and the future which are available in Hungary.

### **Motorcycles and sports cars**

AMTS will present two brand new tematics in 2025: motorcycle brands and the related aftermarket, as well as sports cars representing the highest category, will be given a separate section.

## **TUNING & AFTERMARKET**

### **Carstyling.hu Tuning & Hifi Show**

The most significant tuning show of Central-and Eastern Europe presents vehicles, stands of international tuning companies of more than 15 countries.

### **UNIX VIP Stand and Aftermarket Expo**

Together with AMTS's strategic partner UNIX, the show's repertoire also covers the aftermarket industry. With dozens of partner companies exhibiting, the show became a real celebration and meeting point of the automotive scene.

### **International tuning meeting and competition**

Hungary's greatest tuning car meeting, with hundreds of tuned cars of the country, and a constantly growing number of cars from the international scene with Show and Shine and DB Drag contest.

## **CLASSIC & CUSTOM**

### **Classic Automobil Show**

For fans of old-timers, veterans and American cars, AMTS brings you the correct line-up in an own pavilion dedicated to classic vehicles.

### **Show For Real Cruisers**

Hand built muscle and veteran vehicles, incredible custom machines, pin-up girls and spectacular show is awaiting at AMTS's hot rod section organized by the team of '50 Brothers.

### **Famous celebrities of the automotive scene**

AMTS is a meeting point for many of our national and international public figures, builders, racers and celebrities with whom visitors can meet in person.

## **RACING & ADRENALIN**

### **Gymkhana and Drift Championship**

As for the eighth year now, the racing season also starts at the AMTS with several hundreds horsepower cars and the best pilots of Hungary.

### **OFF-Road Show Hungary**

The newest theme of AMTS explores the world of off-road driving. Exhibition of special trucks transformed and built by Hungarians, which can be watched in action on an onsite professional off-road track.

### **Day-long indoor and outdoor programs**

The show never stops at the AMTS: while the - unique in Europe - indoor car catwalk stage gives place for non-stop shows, beauty contests, concerts and presentations; continuous adrenaline rush awaits at the outdoor stunt-arena.

## EXHIBITING IN HUNGEXPO'S PAVILIONS

### Discounted exhibition packages - reserve your place now!

AMTS offers discounted rates to all partners **with whom the contracts are made for the 2025 event till 30th November 2024**. Reserve your place and services now!

During our pre-registration period, we offer the following discounted packages to our partners, but of course we are also open to individual stand dimensions and ideas.

## RENTING A CUSTOM-SIZED EXHIBITION SPACE

If you're not choosing from our packages, you can reserve a custom-sized exhibition space at a discounted price in one of the pavilions of the event. The price of the area does not include extra services (carpeting, electricity, installation, etc.), they can be ordered separately for the stand.

- minimum 18 m<sup>2</sup> (3x6 m) indoor exhibition area, in the pavilion "A", "B", "D", "E", "F", or "G" of Hungexpo
- 4 x exhibitor tickets and 1 exhibitor parking space (over 24 m<sup>2</sup>, you get 1 x exhibitor ticket with each paid 10 m<sup>2</sup> space)
- web catalogue entry (company info, advertisement, logo)

**Discounted base price for 18 m<sup>2</sup> stand area until 30th November, 2024: 1.080 EUR**  
**Each additional m<sup>2</sup>-s: 60 EUR**

Until 31st January, 2025: **1.230 EUR**, each additional m<sup>2</sup>-s: **68 EUR**.

From 1st February, 2025: **1.415 EUR**, each additional m<sup>2</sup>-s: **78 EUR**.

**Extra charges:** corner stand (2 sides open): **10%**, head stand (3 sides open): **15%**, island stand (4 sides open): **20%**



## EXHIBITOR PACKAGES - TRADING BOOTHS

### Each of the following packages includes the following features:

- indoor exhibition area, in the pavilion "A", "B", "D", "E", "F", or "G" of Hungexpo
- stand design, licensing, construction
- 3 kW power connection and consumption during the event, 1 x 220 V socket
- carpeting, octanorm installation, white wall, fascia panel, fascia sign (one colour, standard lettering, 20 chars max)
- web catalogue entry (company info, advertisement, logo)

### PACKAGE 1 - "BASIC BOOTH"

- 18 m<sup>2</sup> (3x6 m) indoor exhibition area, 1x1 storage, 1 x showcase
- 4 x exhibitor tickets and 1 x exhibitor parking space

**Discounted package price until 30th November, 2024: 1.460 EUR**

Until 31st January, 2025: **1.675 EUR**

From 1st February, 2025: **1.930 EUR**



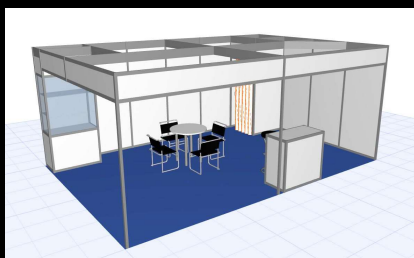
### PACKAGE 2 - "SMALL TRADING BOOTH"

- 24 m<sup>2</sup> (4x6 m) indoor exhibition area, 1x1 storage, 1 x showcase
- 4 x exhibitor tickets and 1 x exhibitor parking space

**Discounted package price until 30th November, 2024: 1.945 EUR**

Until 31st January, 2025: **2.245 EUR**

From 1st February, 2025: **2.535 EUR**



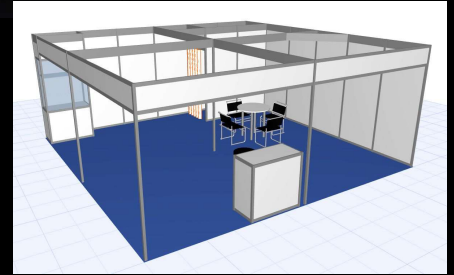
**PACKAGE 3 - "MEDIUM TRADING BOOTH"**

- 36 m<sup>2</sup> (6x6 m) indoor exhibition area, 2x1 storage, 1 x showcase
- 4 x exhibitor tickets and 1 x exhibitor parking space

**Discounted package price until 30th November, 2024: 3.785 EUR**

Until 31st January, 2025: **4.325 EUR**

From 1st February, 2025: **4.970 EUR**



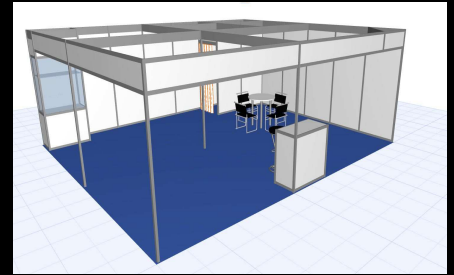
**PACKAGE 4 - "LARGE TRADING BOOTH"**

- 48 m<sup>2</sup> (8x6 m) indoor exhibition area, 2x1 storage, 1 x showcase
- 6 x exhibitor tickets and 2 x exhibitor parking space

**Discounted package price until 30th November, 2024: 4.865 EUR**

Until 31st January, 2025: **5.400 EUR**

From 1st February, 2025: **6.380 EUR**



**EXHIBITOR PACKAGES - CAR STANDS**

**Each of the following packages includes the following features:**

- indoor exhibition area, in the pavilion "A", "B", "D", "E", "F", or "G" of Hungexpo, stand design, licensing, construction
- 3 kW power connection and consumption, 1 x 220 V socket, stand carpeting, 1 x information desk, 1 x bar stool
- web catalogue entry (company info, advertisement, logo)

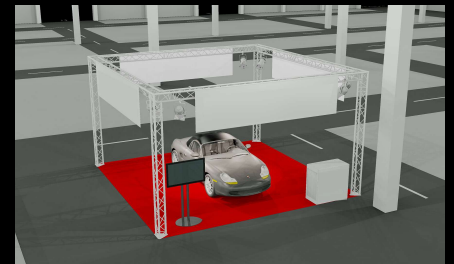
**PACKAGE 5 - "ONE CAR STAND"**

- 36 m<sup>2</sup> (6x6 m) exhibition area
- 6x6 m ground support with 3.5 m height, 3 KW electricity, 4 reflectors
- 6 x exhibitor tickets and 2 x exhibitor parking space

**Discounted package price until 30th November, 2024: 4.460 EUR**

Until 31st January, 2025: **5.055 EUR**

From 1st February, 2025: **5.810 EUR**



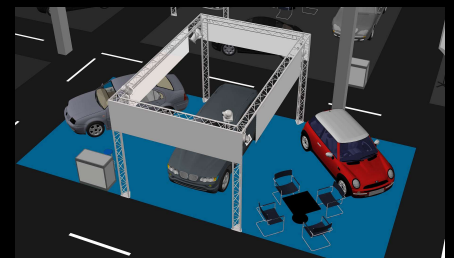
**PACKAGE 6 - "THREE CARS STAND"**

- 72 m<sup>2</sup> (12x6 m) exhibition area
- 12x6 m ground support with 3.5 m height, 5 KW electricity, 8 reflectors
- 8 x exhibitor tickets and 2 x exhibitor parking space

**Discounted package price until 30th November, 2024: 8.110 EUR**

Until 31st January, 2025: **9.325 EUR**

From 1st February, 2025: **10.540 EUR**



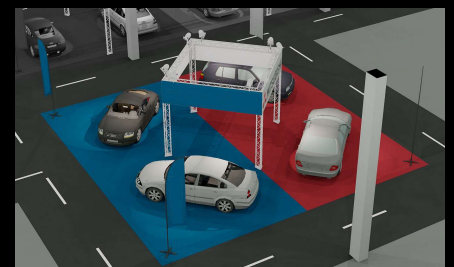
**PACKAGE 7 - "FOUR CARS STAND"**

- 144 m<sup>2</sup> (12x12 m) exhibition area
- 12x12 m ground support with 3.5 m height, 5 KW electricity, 8 reflectors
- 14 x exhibitor tickets and 4 x exhibitor parking space

**Discounted package price until 30th November, 2024: 10.675 EUR**

Until 31st January, 2025: **12.025 EUR**

From 1st February, 2025: **13.380 EUR**





**130.000+ m<sup>2</sup>**  
exhibition area



**80.000+ people**  
attended



**1.200+ vehicles**  
exhibited



**350+ exhibitors**  
of firms and clubs

### ORGANIZATION

EXPERT EVENTS LTD.  
H-2161 Csomád, Cseresznyés str. 1/C



#### LÁSZLÓ SZÖKE

owner, company contacts, sponsorship, press, club-scene

Phone: +36 20 320 3399

E-mail: [szoke.laszlo@amts.hu](mailto:szoke.laszlo@amts.hu)



#### BALÁZS NOKTA

owner, company contacts, sponsorship

Phone: +36 20 957 6829

E-mail: [nokta.balazs@amts.hu](mailto:nokta.balazs@amts.hu)

#### General contact

Website: [www.amts.hu](http://www.amts.hu)

E-mail: [info@amts.hu](mailto:info@amts.hu)

